

Investor Supporting- and Sponsoring packages

2024

*Together we support the entrepreneurs
who build our healthy future*

Participating Public Research Organisations (PROs)

Supporting PROs



Regular PROs



Golden partner



Silver partner



Early Birds

BOM Brabant Ventures | Capricorn Partners | Comate Ventures | LRM | Thuja | Utrecht Health Seed Fund | V-Bio Ventures

Healthy Ideas, Healthy Returns (HIHR) aims to bring the academic biotech ecosystem in the Benelux to a higher level, with a focus on company creation/financing.

Our mission is threefold:

- ✓ **For Entrepreneurial Researchers:** Provide a unique platform for academic spin-off opportunities in life sciences to get feedback, access to external expertise and financing.
- ✓ **For Investors and Corporates:** provide insight into science-based innovations and Benelux venture deal-flow in one single event.
- ✓ **Networking:** build an active network of entrepreneurs, investors and academic tech transfer to share knowledge and boost innovation together

HIHR unites all major biomedical research organizations in the Benelux (over [50 institutes](#)) and organizes events to bring together innovation *providers* (Public Research Organisations), spin-off initiatives, investors and industry partners.

We organise two pitch-events and free lunch webinars each year aiming to:

- ✓ present well-prepared, early stage propositions to venture capital investors; and
- ✓ provide constructive feedback and access to relevant contacts for business initiatives that are still in the building phase. Investors and entrepreneurs benefit from early access to ideas under development and (future) deal flow.

Our next pitch events in 2024 will take place as a live pitch-event on May 15th in Antwerp, with online quickfire sessions scheduled in the week before; and a second event in the fall (date and location t.b.d., preferably linked to a large event).

All events remain 'invitation-only'.

Early Bird Package, 1.200 Euro* per year

- ✓ A glance in the pipeline of (potential) deal flow of *all* Benelux academic research institutions
- ✓ 2 free passes per F2F pitch-edition
- ✓ Unlimited access to online events; webinars and quickfire sessions
- ✓ List of participants of both pitch events
- ✓ Your company listed as Early Bird on our website with link to your own homepage
- ✓ Mentioning of your company in the welcome note of our pitch event
- ✓ Small reference to your company (50 words max) in the syllabus of both pitch event

Supporting Plus Package, 1.950 Euro* per year

HIHR-event related services as under Early Bird package plus

- ✓ Active support to venture teams by contributions to our training/coaching sessions
- ✓ Your company-logo listed as supporter on our website with link to your own homepage
- ✓ Mentioning of your company-logo in the welcome note of our pitch event
- ✓ Logo and reference to your company (75 words max) in the syllabus of our pitch event
- ✓ Logo on all PR-expressions and event materials

Silver Sponsoring Package, 6.000 Euro* per year

HIHR-event related services as under supporting packages, plus

- ✓ Free passes for max 3pp per F2F edition (unlimited access for online editions)
- ✓ Priority access to list of venture proposals and quickfire sessions
- ✓ Active support to venture teams by contributions to our training/coaching and expert sessions
- ✓ Offering a free lunch webinar to HIHR-participants
- ✓ Opportunity to distribute gadgets, relevant information or publications at the event
- ✓ Mentioning of your company as sponsor in the welcome note of our pitch event
- ✓ Logo and reference to your company (100 words max) in the syllabus of our pitch event and on all PR-expressions and event materials.
- ✓ Reference as Silver partner on website and all communications

* ex VAT

To get an impression of our upcoming events, please visit our website www.hihr.eu

We greatly appreciate your support. Please contact us via claar-els@hihir.eu or M +31 6 2848 0549 for further information.